



Green Up Day • May 3, 2025

is primed for even greater success

A part of Green Up Vermont's mission is to empower every single person, no matter how young or old, to take action that will change the course of our climate. The reoccurring catastrophic flooding is a huge indicator that we must double our efforts.

Global studies show that picking up litter and reducing waste—especially our reliance on single use plastics—makes a positive impact on climate change. If, together, we make these efforts part of every Vermonters' daily life, we can have lasting impact.

Fun Fact: Green Up Bags are made from 70% post consumer recycled plastics. We will tell this as a bigger story in 2025.

I need your help to empower every person in our state to participate, in Green Up Day and in practices that will slow climate change. The byproduct of these simple acts is a force of committed citizens for social good - your customers and employees.

55 YEARS AND STILL GOING STRONG 2025 INITIATIVES:

Roots - Looking back for a stronger future

- Expand educational programming and HS mentorships
- 100% School participation through VPA designated holiday on the Friday morning prior to GUD.
- Special 55 Years promotions and celebrations highlighting our past and committing to our future.
- Increase community and business connections by at least 25% with focus on climate change.
- Promote environmental efforts of our corporate partners with year-round awareness initiatives.

With your support, I'll make sure your business' contribution is seen as the hero it is for making Vermont a healthier, more resilient place to live.

Stafford Partners - \$10,000

- Logo on 75,000 trash bags - **Deadline of Jan. 1**
- Logo on 2,500 posters, dist. statewide
- Logo in all media ads & outreach (6 million+ impressions)
- Named supporter in all PR and publicity
- Logo and stories in newsletters (4/yr.) & on our website
- Inclusion in enhanced social media plan
- Partner representation at awareness events year-round
- Logo on annual t-shirts
- GUV signage & clings to show your support
- Added ideas year-round - we would love to brainstorm with you.
- Special 55th Anniversary add-ons

Aiken Partners - \$5,500 - Special Anniversary Price

- Logo on 75,000 trash bags - **Deadline of Jan. 1**
- Logo on 2,500 posters, dist. statewide
- Named supporter in all PR and publicity
- Logo and stories in newsletters (4/yr.) & on our website
- Inclusion in enhanced social media plan
- Partner representation at awareness events year-round
- GUV signage & clings to show your support
- Special 55th Anniversary add-ons

Davis Partners - \$3,000

- Logo on 2,500 posters, dist. statewide - **Deadline of March 1**
- Logo and stories in newsletters (4/yr.) & on our website
- Inclusion in enhanced social media plan
- Partner representation at awareness events year-round
- GUV signage & clings to show your support
- Special 55th Anniversary add-ons

Davis Friend - \$1,000

- Logo and stories in newsletters (4/yr.) & on our website
- Inclusion in enhanced social media plan
- GUV signage & clings to show your support
- Special 55th Anniversary add-ons

Green Up Day • May 4, 2024 was historically successful!



TOGETHER

we successfully achieved a Guinness World Records title.



30,176 VOLUNTEERS!

↑30% from 2023.



404 TONS!

(1,329,697 lbs.)

litter collected in 2024.

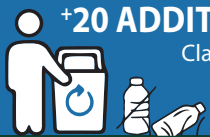
15,813 TIRES!

Collected on GUD ↑5% +10,000 collected at other tire collection events.



+20 ADDITIONAL EVENTS

Classrooms presentations clean ups, awareness, & flood recovery.



Green Up Vermont's mission is to promote the stewardship of our state's natural landscape and waterways and the livability of our communities by involving people in Green Up Day and raising public awareness about the health, economic, and visual benefits of a litter free environment year-round.



501(c)(3) non-profit
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“The biggest brands have the potential to make the biggest impact” - ROBERT SWAN, EXPLORER

CONTACT US TODAY TO GET INVOLVED
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